

**In the Claims:**

1. (Currently Amended) A method for the storage, organization, indexing, retrieval, and display of information comprising the steps of:
  - selecting one or more ~~substantially flexible~~ indicia from an indicia source, each of said indicia having indicia information ~~to be displayed and indicia information to be concealed~~;
  - selecting one or more ~~substantially rigid~~ holders from a holder source, each of said holders having holder information ~~to be displayed and holder information to be concealed~~;
  - applying one or more of said indicia to each of said holders, to form a combined indicia and holder;
  - selecting a display from a display source for each of said holder selected, wherein said display comprises a pocket portion and at least one flap tab portion;
  - inserting said combined indicia and holder into said pocket portion of said display, displaying said displayed indicia information and displayed holder information; and
  - manipulating said at least one flap tab portions alternately to reveal said adhesive portion to attach said display to a secondary surface, or to conceal releasable, reusable adhesive portions on each of said at least one flap tab portions.
2. (Currently Amended) An information organization and display product, comprising:
  - an indicia selected from an indicia source;
  - a holder unit selected from a holder source;
  - and a display unit made from clear plastic material, having a pocket portion and one or more tab portions, selected from a display source, whereby the indicia is placed ~~in a suggested manner~~ against the holder unit and the indicia and holder unit are inserted into the pocket portion of the display unit, such that the indicia is displayed; and  
said tab portion having an exterior surface with an adhesive material applied to said surface and a flap to cover said exterior surface, wherein a first position of said flap supports enclosure of said adhesive material and a second position of said flap support removal of said flap from said exterior surface to temporarily secure said display unit to a secondary surface through said adhesive material.

3. (Currently Amended) An information organization and display product according to claim 2, wherein said indicia comprises two distinct fields, a displayed indicia field and a concealed indicia field, ~~separated by a two lines.~~
4. (Currently Amended) An information organization and display product according to claim 2, wherein said holder unit comprises a rigid material, with a ~~concealed~~ holder field selected from a group consisting of: visible and non-visible and a displayed holder field.
5. Canceled
6. Canceled
7. Canceled.
8. (Currently Amended) An information organization and display product, comprising:  
an indicia selected from an indicia source;  
a holder unit selected from a holder source;  
and a display unit made from clear plastic material, having a pocket portion, unbonded on at least one side and one or more tab portions, selected from a display source, whereby the indicia is placed in a suggested manner against the holder unit and the indicia and holder unit are inserted into the display unit, such that the indicia is displayed;  
a flap secured to said display unit to communicate with said tab portion;  
said tab portion having a first surface with an adhesive applied thereto;  
a first position of said flap covers said first surface of said tab portion; and  
a second position of said flap exposes said first surface of said tab portion and supports securing said display unit to a secondary surface.
9. (Previously Presented) An information organization and display product according to claim 8, wherein said indicia comprises two concealed indicia fields adjacent to the top and bottom edges of indicia, such concealed indicia fields are separated from displayed

indicia fields.

10. Cancel.
11. Canceled
12. Canceled.